

# QWEEN CITY

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BUFFALO, NY'S PREMIERE WEBZINE HIGHLIGHTING EXCEPTIONAL WOMEN IN THE QUEEN CITY.

## ABOUT

Qween City is a lifestyle & culture webzine that highlights and celebrates the work and accomplishments of women in Buffalo, New York. We hope this project will grow indefinitely over time, bringing forth the greater picture of the lives of modern-day women in our city.

**"GREAT WRITER AND PHOTOGRAPHERS. GOOD EXPOSURE."**

*-Gabrielle Mattina, owner, Gypsy Parlor, Duke's Bohemian Grove Bar, GBGB (EXPO)*

## AUDIENCE DEMOGRAPHICS

[as of March 2018]



1000+ FOLLOWERS

Ages 25-34 | 38%  
Ages 35-44 | 25%



1000+ FOLLOWERS

Female | 48%  
Male | 52%



200+ FOLLOWERS

Access via mobile | 64%

OVER 22,500 USERS WITH A TOTAL OF  
51,000 PAGE VIEWS AND 29,000 SESSIONS

Oct 2016-March 2018



**30 day ad placement: \$50 | Premium packages available**

Email [advertising@qweencity.com](mailto:advertising@qweencity.com) to discuss custom packages suitable for your needs. We're especially good at public stunts, live events, production services, and more.

## SPECS

Image may be submitted as a .jpg, .png, or .tiff image. The image must be 640px square and any text must have good readability at 33% zoom. The image will be present in the sidebar of all article pages for the duration of the ad contract and will appear between the sizes of 215px and 640px, depending upon the device or screen size that visitors use.

640px x 640px  
72 ppi/dpi  
(make sure text is still  
readable at 33% zoom)