

QWEEN CITY

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BUFFALO. IT'S CALLED THE QUEEN CITY FOR A REASON.

ABOUT

Qween City is a lifestyle & culture webzine that highlights and celebrates the work and accomplishments of women in Buffalo, New York. We hope this project will grow indefinitely over time, bringing forth the greater picture of the lives of modern-day women in our city.

"GREAT WRITER AND PHOTOGRAPHERS. GOOD EXPOSURE."

-Gabrielle Mattina, owner, Gypsy Parlor, Duke's Bohemian Grove Bar, GBGB (EXPO)

AUDIENCE DEMOGRAPHICS

[as of October 2017]



1000+ FOLLOWERS

Ages 25-34 | 36%
Ages 35-44 | 25%



600+ FOLLOWERS

Female | 58%
Male | 42%



200+ FOLLOWERS

Access via mobile | 84%

OVER 16,000 USERS WITH A TOTAL OF
36,000 PAGE VIEWS AND 20,000 SESSIONS



30 day ad placement: \$50 | Premium packages available

Email advertising@qweencity.com to discuss custom packages suitable for your needs.

SPECS

Image may be submitted as a .jpg, .png, or .tiff image. The image must be 640px square and any text must have good readability at 33% zoom. The image will be present in the sidebar of all article pages for the duration of the ad contract and will appear between the sizes of 215px and 640px, depending upon the device or screen size that visitors use.

640px x 640px
72 ppi/dpi
(make sure text is still
readable at 33% zoom)